



# Cheshire Cricket League Season 2019

## Social Media Policy

### Social Networking Management Guidance

We want you, the players and supporters, to be as close to the action as possible and be part of our cricket in the League. This can be done through a wide range of social media channels, some run by the UKFast CCL, some by clubs, some by other members of the Cheshire Cricket Family. These Social Media are a brilliant communication tool for anybody that plays, watches or has an interest in cricket in Cheshire. The posts we see are overwhelmingly constructive and positive. Long may they continue and – providing a little common sense is shown – there is no need for anyone to be afraid of posting.

**But a few, a very small minority, aren't.**

#### So, six questions to ask before you post or share:

1. Would saying this be acceptable if I was attending a cricket match in person?
2. Would I want my boss, my family or my coach to see this? **“Views expressed are my own”** won't stop them being embarrassed or change the opinions they form.
3. Would a newspaper publish this? If the answer is no, it probably breaks libel or defamation law.
4. Am I 100% certain this is acceptable? If in doubt, leave it out.
5. Before sharing or retweeting, would I write this myself and do I endorse it? If the answer is no, don't share it. By retweeting or sharing, you might as well be posting it yourself.
6. How would I feel if someone wrote this about me? If you wouldn't like it, don't post it.

We hope you'll never need to refer to this, but below is our policy for dealing with malicious communications.

### ZERO TOLERANCE

Insulting, offensive, obscene, injurious or false content can be dangerous and harmful to people's wellbeing and reputation as well as bringing Cheshire cricket into disrepute.

We will not tolerate any malicious communications, harassment or discrimination through social media.

Please do not use social media to make malicious, insulting, offensive, obscene or false statements regarding our players, coaches, officials, staff, volunteers or spectators.

This applies regardless of whether

1. You are posting yourself or sharing someone else's post.
2. The individual is tagged in the post or not.
3. The communication is by word, photograph, video or any other form.
4. The post is anonymous or not. If we can trace it back to you, we will act.



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### SANCTIONS

However, if you are found to have acted improperly on Social Media regarding a cricket related matter in Cheshire, including towards any club, player, coach, official, staff, volunteer or spectator, you risk any or all of the following:

1. An indefinite ban from all grounds, venues, buildings and events connected with Cheshire Cricket including the Cheshire Cricket League ("CCL").
2. Legal proceedings under the Malicious Communications Act.
3. Civil action under libel law.
4. Punishment, including possible bans, deemed appropriate by the Disciplinary Committee of the CCL or other member organisations of Cheshire Cricket.
5. Sanctions imposed by the CCL Disciplinary Committee on the club with which you are registered.

### REPORT A BREACH

If you have witnessed a breach of this Policy and wish to make a complaint, email [webmaster@ukfastccl.co.uk](mailto:webmaster@ukfastccl.co.uk)  
Best to block the person posting too.

Finally, please keep your login details secure. **You're responsible for what's posted from your profile whether you wrote it or not.**