



**SURREY  
CRICKET  
BOARD**

## **Surrey Cricket Board Restructure – March 2014**

This document briefly outlines how the new structure will look and how each element of the new structure will operate. It should be used in association with the new structural diagram.

Fundamentally the business has been split into two parts:

- Playing the Game
- Support Services

Executive resource has been deployed on both sides of the business to ensure clear lines of responsibility are established to promote more effective communication, quicker decision-making and a better service to our end-user.

The alignment of our new structure now fits with ECB's PLAY, POLICY, PEOPLE and PLACES framework. It will also align itself to the extensive non-executive structure of the Surrey Cricket Board which is in place.

The Director of Cricket Development will drive the PLAY and PLACES Strategies with the new Operations Manager (Support Services) leading on PEOPLE and POLICY. Budgetary responsibility has also been aligned between the relevant officers as has the allocation of clubs across the whole team.

Further details are shown below.

### **1. Playing the Game and Participation**

*Aim: To get as many people as possible to play and be involved in the game promoting fun and enjoyment*

Whatever the environment we will promote participation in the game whether they are playing, supporting or following cricket.

The **PLAY** team consists of:

- Director of Cricket Development
- Cricket Development Officer – Junior Participation (under 16)
- Cricket Development Officer – Adult Participation (16 +) & Inclusion
- Cricket Development Administrator
- Four community Cricket Coaches (three current and one to be recruited)

Detailed below are the outline responsibilities for the various parts of the PLAY team:

- Schools Programmes – coaching and competition (inc Chance to Shine, StreetChance and Satellite clubs programmes)
- Junior Club Cricket
- Senior Leagues
- Adult participation through informal opportunities (including StreetChance, Last Man Stands, workplace cricket, college & university cricket, etc)
- Inclusion (includes women & girls and disabilities cricket and community engagement primarily within the south Asian & West Indian communities)
- Community programmes in the vicinity of the Kia Oval

The Community Coaching team will assist in the delivery of the above programmes.

## 2. Support Services –

*Aim: Improving the experience and the quality of provision for everyone involved in the game to ensure they continue to play and be involved.*

The Support Services team consists of:

- Director of Cricket Development
- Operations Manager (Support Services)
- Cricket Development Officer – People & Player Development
- Administrative support provided by two Development Administrators

Detailed below are the outline responsibilities for the various parts of the Support Services team:

- **Clubmark (POLICY)** – continue to deliver minimum quality standards into our club network to ensure they are operating safe, child friendly environments
- **Safeguarding & Compliance (POLICY)** – help to ensure we continue to comply with safeguarding policies and child protection law
- **Facility Development (PLACES)** – help to ensure we continue to develop new and upgrade existing facilities to improve the participation experience of all involved. Areas covered are pavilions & changing rooms, fine turf (pitches and outfield), practice facilities and ancillary items (such as sight screens, covers, scoreboards, machinery, etc)
- **Coach Education (PEOPLE)** – continue to recruit and train new coaches
- **Coach Development through ECB CA – Surrey Coaches Association (PEOPLE)** – continue to develop programmes for coaches to ensure continued development
- **SCB Association of Cricket Officials (PEOPLE)** – help recruit and train new umpires and scorers to support more matches
- **Surrey Cricket Groundsman’s Association (PEOPLE)** – help recruit and train more ground staff to produce better quality pitches and outfield
- **Volunteers (PEOPLE)** – help to ensure we support the recruitment, retention, rewarding and recognition of our volunteer workforce
- **Player Development** – continue to run grass roots coaching courses to help develop young players who could potentially be identified by the Performance Department of Surrey CCC to progress into the District and County Age Group programmes

### **CLUB DEVELOPMENT**

Each of the Cricket Development Officers and Operations Manager will have a number of boroughs that they will be responsible for. They will be the first point of contact for any club queries.

The amount of clubs per officer has also now balanced to ensure a more consistent and efficient service is delivered to the clubs.