Improving may...BRINGING IN SPECIALIST COACHING FROM BIG OUTSIDE NAMES IN RUGBY...Encouraging An...BUILDING A RELATIONSHIP...Touch Rugby for All...Being created. Growth and enjoyment of rugby driven by the world...Meaningful and lasting legacy for...Hosting the rugby world cup is a once in a lifetime opportunity to build a meaningful and lasting legacy for rugby. RFU LEGACY STRATEGY supports the growth and enjoyment of rugby driven by the world cup. Six legacy goals are have been created.

Building Capacity

Better Facilities

£10 million investment for 500 clubs nationwide.

Investing in People

£1 million investment in newly qualified coaches and referees, 4,000 new volunteers in clubs

More School

750 state secondary schools new to rugby playing by 2019

Increasing Participation

Returning Players

£500,000 invested into bringing 16-24 year olds back to the game

Touch Rugby

Inspiring 15,000 new players to take up rugby through O2

Cultural Engagement

Getting more people talking about rugby by raising its profile in local communities

RFU Legacy Objectives

1. Improving skills & commitment for the existing players
2. Recruitment processes for players of all ages
3. Encouraging players of all abilities, to increase the total numbers of players in the club
4. Building a relationship with Gosford High School creating an academy style after school sessions
5. Pre-season training from June for all players, in order to ensure match readiness and good results
6. Bringing in specialist coaching from big outside names in rugby in an attempt to draw in fresh faces for the pre-season
7. School holidays community team to be formed, and multi skill activity sessions held every day in holidays
8. Touch Rugby for All – Build a better sense of community

Gosford All Blacks Club Legacy

What Does Legacy Mean?

Legacy is commonly defined as anything handed down from predecessors or ancestors.

Legacy Means the Mark it Leaves.

The Rugby World Cup’s has left a Legacy that will have Long Term Benefits for the game.

Gosford Development Objectives

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Opportunities RWC Legacy Will Bring To Gosford In Meeting Their Development Objective

The RWC legacy will provide the opportunity for better facilities due to huge investments as well as investment into people, providing the opportunity for more newly qualified coaches and referees. This will provide the opportunity for newly qualified, motivational and specialist coaches leading to improved skills and commitment within the club and therefore meeting one of Gosford All Blacks development objectives.

Touch Rugby is another RWC legacy which will also provide the potential to inspire and engage new players across all age groups leading to substantial recruitment. Schools will potentially increase the number of people playing rugby by 2019, again inspiring and engaging new players and participation of returning players will be targeted by the RWC legacy. This will provide the opportunities for Gosford All Blacks to recruit new players across all age groups.

With the RWC investing in and supporting basic organizations, this provides an opportunity to recruit 16-24 year olds and bring them back into the game. This is likely to help Gosford All Blacks star-up an academy style session after school hours.

With the potential for the recruitment of 16-24 year olds as well as school programmes aiming to increasing numbers of people playing rugby, this is likely to help Gosford All Blacks recruit more youth teams meeting their development objective.

Barriers to achieving RFU & Club Objectives

- may not be one of the 500 clubs that had been chosen to be invested in by the RWC.
- RWC efforts in the schools program may not be as effective as they were hoping, and therefore
- may not gain more students from secondary schools.
- may not receive better facilities and the newly qualified coaches and referees.

Gosford Impacted by the RFU Legacy Objectives

- Gosford All Blacks are evidently aware of the legacy left after the rugby world cup, as they’re hosting a touch rugby event advertised on Facebook. This was in the RFU legacy plan
- The club is already staging events, which is part of their legacy plan. By engaging young people during such events, notably with costume contests, the club makes them feel part of the community, and part of the excitement of RWC.
- An additional legacy that would have been beneficial would be to help and teach clubs how to market themselves and have a stronger presence on social media.