

MORLEY CRICKET & SPORTS CLUB COMMERCIAL SPONSORSHIP PACKAGES

SEASON 2011



BRADFORD LEAGUE

Please look through the different types of commercial sponsorship available for 2011.

Would yourself, or your company be willing to get involved and help support cricket and sport around the Morley area?

If so please select a package that suits your requirements and maximise your business profile through advertisement and reputation.

This is also an excellent opportunity to involve your business name within the local community.

**Various advertisement packages available NOW
from £30**

PLAYING KIT SPONSOR – £Various (Per 24 Months)

Senior cricket clothing is an excellent way to advertise your company through the local press and across the region. This package includes a full page in the match day programme advert and an 8ft x 2ft ground hoarding which is displayed around the ground.

Senior Playing Cricket Shirt – 2 year deal

Front - £1000

Sleeve - £700

Collar - £600

Senior Tracksuit – 2 year deal

Front - £500

Reverse - £700

Senior Training Kit – 2 year deal

T-Shirts - £400

Short - £400

All - £700

*A Package is available to be sole sponsor of all playing kit for 2011/2012

GROUND HOARDING £300.00 (Per 12 Months)

Ground hoardings are a high profile way of advertising throughout the year at Morley Cricket & Sports Club.

The ground hoardings measure 8ft x 2ft, and are displayed around the ground.
(This price also includes the manufacture of the hoarding.)

Benefits are:

- A full-page advertisement in the programme for the season.
- Website links and acknowledgements on www.pitchero.com/clubs/morleycricketclub
- Free manufacture and additional design or logo help.
- 2 x tickets to all home 1st XI games.
- Personal invitation to our sponsor's day in the season.

A ground hoarding is an excellent way to advertise your company seven days a week all year round.

The board itself will sit (raised) at the side of the ground visible from all sides.

8ft x 2ft Advertisement board

**Your Company Name / Logo
Advertised Here.**

Samples and proofs of logos are available, a deposit maybe required.

SPORTSMAN'S DINNER

Date – Friday 1st April 2011

Venue- Morley Rugby Clubs 'Bradley Suite'

Cost – Table seating 10 people - £350*

The Sportsman's Dinner is a great way to entertain either your existing clients or employees or potential new clients.

Join us for this evening and be treated to the following

- Master of Ceremonies - Malcolm Lord
- Guest Speaker (ex-sporting personality tbc)
- Comedian
- Four Course Meal
- Sporting memorabilia auction on the night
- Personal invitation to our sponsor's day in the season.

*Single tickets are also available to purchase, a deposit is required for a full table.



PROGRAMME ADVERTISING

The match programme is an ideal way to promote your company to the home and visiting supporters.

Every senior match day will have programmes available for supporters to see your logo and company information.

Full Page	£125.00*
½ Page	£75.00*
¼ Page	£50.00*

*All prices are for one season's advertisement a deposit is also required.

Benefits are:

- We could also help with advertisements, website links and acknowledgements on www.pitchero.com/clubs/morleycricketclub
- Personal invitation to our sponsor's day in the season.



PLAYER SPONSORSHIP**£50.00**

This is sole sponsorship of any chosen player for the current season.

This includes your company/sponsored name printed in every match day programme.

The player sponsorship also provides advertisements or links along with acknowledgements on our website, www.pitchero.com/clubs/morleycricketclub

**MATCH BALL SPONSOR** **£30.00**

This is an excellently priced opportunity and gives your business the chance to sponsor one of the playing match balls.

Benefits are:

- Complimentary match day tea, during your sponsored match ball fixture.
- 2 x Complimentary tickets for your sponsored match ball fixture.
- Your companies name/logo advertised as a match ball sponsor with acknowledgements on our website, www.pitchero.com/clubs/morleycricketclub
- Programme advertisement on the centre fold of the team sheet on the day of your sponsored match ball game.

JUNIOR AGE GROUP SPONSOR £50.00

This is an excellently priced opportunity and gives you / your business the chance to sponsor one of our 6 junior age groups in 2011. Sponsorship will be used to provide match day equipment for the teams.

The sponsorship provides advertisements or links along with acknowledgements on our website, www.pitchero.com/clubs/morleycricketclub

JUNIOR TROPHY SPONSOR £40.00

This is a further excellently priced opportunity to support our juniors and gives you / your business the chance to sponsor the end of season trophies for one of our 6 junior age groups in 2011.

The Sponsors name will be displayed on the trophies for their chosen age group and the sponsors will be invited to the end of season awards night to present their trophies.

The sponsorship also provides advertisements or links along with acknowledgements on our website, www.pitchero.com/clubs/morleycricketclub



Please don't hesitate to contact me directly if you have any queries or questions regarding sponsorship.

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