

**CRICKET SECTION**

**Morley Cricket, Bowling & Athletic Club**

A member of the Bradford Cricket League. Sponsored by The Secure Trust Bank  
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**Morley C. B. & A.**



**MORLEY CRICKET CLUB**  
**5 YEAR DEVELOPMENT PLAN**

*Spring 2012*

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## INTRODUCTION

### BRIEF HISTORY

The Morley Cricket team, then known as Throttlers Off, played their first game on Fish's Field, a mere long hop from the present field, in 1841. In the early 1850's, now known as Morley, they moved to the Nelson ground just near the Prospect.

It was on this ground in 1862 that Morley played an All-England XI in a match which attracted 8,000 spectators. The game was repeated the following year and again attracted a similar number of spectators. In the early 1880's Morley moved to Queens Park playing fields, only a six-hit from Scatcherd Lane. The entrance to these fields was the present entrance to Brumfitt's mill yard - the stone archway over the entrances still stands. In 1889 Morley moved to their present spacious grounds in Scatcherd Lane

These were officially declared open by the Mayor of Morley, David Thackary. Morley's most famous cricketer was, of course, Bobbie Peel, born in Churwell and of Yorkshire and England fame. Only three England bowlers have taken 100 wickets or more in Test cricket against Australia. One of these was Peel the other two were SF Barnes and Wilfred Rhodes. Morley also had those two legendary cricketing characters, Bob Hutchinson and Charlie Pratt who, along with George Glover, carved a niche for themselves in the club's history.

In 1929 the committee of the Morley Cricket, Bowling and Athletic Club made, what was at the time, a momentous decision. A decision that was to affect the club, not only in the foreseeable future, but for all time. They decided to purchase the cricket field and the adjoining rugby field from Lord Dartmouth's agents.

Morley entered the Bradford League in 1998 after a long association with the Central Yorkshire League. Life wasn't easy in the early days but in 2004 that all changed when they finished second in Division Two and were promoted to Division One for the first time. It was a tremendous achievement and was topped in 2005 when the team defied the prophets of doom and deservedly retained their Division One status. Their tenacity and team spirit winning them many admirers.

Unfortunately relegation followed the following year but after a few difficult seasons the club's performance at 1<sup>st</sup> and 2<sup>nd</sup> XI levels is on the up, fuelled by a healthy junior section and a healthy family spirit....Ooh Morley Morley being a familiar chant in the club changing rooms.

- The Club currently runs two Saturday and one Sunday sides.
- There are also U9, U11, U13, two U15 teams and two U17 teams.

## **MISSION STATEMENT**

Morley Cricket Club aims to make cricket accessible to the whole community, whilst maintaining ECB Clubmark status.

We aim to do this by:

- Being the focus for cricket in our community
- Providing coaching and practice facilities
- Encouraging good sportsmanship and behaviour
- Encouraging the personal growth of participants at all levels, both on and off the field.

The development plan is a summary of all aspects of the Club, whether playing or otherwise, and also an idea how we wish it to develop over the next five years. For each section, we consider:

1. What we have now
2. What we need to do.
3. Requirements to achieve the objectives.
4. The cost.
5. When it will be implemented.

## 1. CLUB STRUCTURE

### 1.1 What we have now

We are affiliated to the England and Wales Cricket Board through Yorkshire County Cricket Club. We are members of the JCT600 Bradford Cricket League, Mid Yorkshire Sunday Cricket League, Heavy Woollen Junior Cricket League and the Leeds Junior Cricket League.

We run several teams. The 1<sup>st</sup> XI and 2<sup>nd</sup> XI Saturday sides play in the JCT600 Bradford Cricket League. The Sunday X1 are in the Mid Yorkshire Sunday Cricket League. The u17s play in the Heavy Woollen Junior Cricket League, as do the u15s, u13s and u9s. The u11s currently play in the Leeds Junior Cricket League, as does a 2<sup>nd</sup> u15 and u17 team.

The Club is open to all and our membership policy states that we are 'open to all persons, irrespective of ethnicity, nationality, sexual orientation, religion or beliefs, sex, age and ability.

Morley Cricket Club is run by a main Club Committee, whereas the Cricket Section is run by a separate, independent committee and this development plan is focused on the work and plans of the cricket section.

The committee deals with all aspects of running the cricket section, from financial to the upkeep of the ground and playing membership.

The committee consists of:

- Chairman
- Treasurer
- Secretary
- Club Welfare Officer
- 1<sup>st</sup> team Captain
- 2<sup>nd</sup> team Captain
- Groundsman
- Plus up to 6 general committee members.

The Club has a qualified Club Welfare Officer, who has attended a Sports Coach UK 'Good Practice and Child Protection' Course, in accordance with ECB rules. The Club has adopted the 'Safe Hands – Welfare of Young People in Cricket' policies.

From time to time separate sub-committees meet to discuss items such as finances and fundraising activities.

The club has a number of ECB qualified coaches and umpires. We have 2 scorers capable of scoring on the laptop software and 2 or 3 other scorers who help on 2<sup>nd</sup> XI match days.

## 1.2 What we would like to have.

- More coaches and scorers;
- A development officer
- A resurrected junior committee
- More involvement with local schools and community groups.
- An additional match ground to help accommodate some of the existing mid week demand and in future provide a home for a 3<sup>rd</sup> X1 at weekends

## 1.3 What do we need to do

- Develop our existing links with local schools and community groups
- Ensure that the website has all match results, including junior games, on a weekly basis and to publicise the club via the local press.
- Continue discussions with The Morley Academy, to work together to promote cricket in the community and identify a suitable location for a second match facility.
- Review progression of the 5-year Action Plan on a 12 monthly basis.
- Revise club rules to allow changes in the formats of the various committees.

## 1.4 What is the cost?

For the most part the financial cost is minimal – assuming that Club members and their parents can be encouraged to become involved in the development of the club.

Provision of a second ground may well require some investment in pitch maintenance and facilities. Costs need to be identified but grants may be available to cover the greater part.

Recruitment of new coaches will mean expenditure invested in Level 1 and 2 coaching courses.

## 1.5 In place by

Development Officer in place for 2013 season.

We already have contacts with local schools, i.e. The Morley Academy and Drighlington Primary School. Through an aforementioned development officer, we wish to strengthen these ties and approach other local schools. Until an officer is recruited the committee as a whole will take responsibility for developing these links. Post recruitment we wish to have links with 2 primary schools by the end of 2013 and 1 High school.

The Morley Academy has used the club's facilities for many years until 2011, when they started to use a newly built facility at the school itself. An approach has been made to check availability of the ground for some junior matches and as a possible location for our 3<sup>rd</sup> team. Communication will continue on this subject.

## **2 MEMBERSHIP**

### 2.1 What we have now

- 25 adult playing members
- 35 older juniors (15+) capable of playing in 1<sup>st</sup> or 2<sup>nd</sup> X1 games
- 35 younger juniors (up to under 15)
- 8 ECB qualified coaches (2 level 2, 7 level 1)
- 2 First Aiders
- 5 junior umpires
- 3 to 5 senior scorers
- 1 groundsman with volunteer assistants

### 2.2 What we would like to have

- An increase in adult membership through attracting players and retention of juniors as they mature to allow us to play 3 senior teams under the Morley CC name on a Saturday.
- Sufficient juniors at all age groups to enable continuous development into the club's senior teams
- More and more highly qualified coaches across a mix of ages.
- More scorers, enough to cover all matches.

### 2.3 What we need to do

- Advertise for scorers on the Club's website and in the local press.
- Increase junior membership by further developing links with primary schools.
- Continually improve facilities for both playing and non-playing members to ensure retention of recruitment of juniors.
- Encourage members approaching retirement from the game to maintain active involvement through umpiring, scoring or coaching.
- Implement a formal 'over the wicket' development fund through 'over the wicket' member donations with the sole purpose of developing club facilities and equipment.
- Identify and train willing volunteers from within the Juniors' parents to undertake coaching and other responsible roles.

#### 2.4 What is the cost?

The cost per course for coaches is £165 for Level One and £270 for Level Two. Umpire courses are £30. Club facility improvements need to be funded in the main from the new development fund and this will be an important step forward. Other actions demand time input from members.

#### 2.5 In place by

2 extra Level 2 coaches to be in place by the end of 2013 (1 by the end of 2012)

4 extra Level 1 coaches to be in place by the end of 2013 (2 by the end of 2012)

### **3 JUNIORS SECTION**

#### 3.1 What we have now

- We have a junior section with 70 boys and 1 girl.
- At present, we have teams at U9, U11, U13, U15 and U17 levels.
- A primarily White, English ethnicity collection of juniors
- CRB registered age group coaches who take summer coaching sessions on Friday evenings (not all have official cricket coaching qualifications)
- 10 / 12 juniors selected for representative honours in 2011.
- Indoor winter nets training from February through to April.
- A development squad 4 week intense pre-season course for most talented juniors.
- The u17 teams play in the Heavy Woollen and Leeds Junior Cricket Leagues.
- The u15 teams play in the Heavy Woollen and Leeds Junior Cricket Leagues.
- The u13 team competes in the Heavy Woollen Junior Cricket Leagues.
- The u11 team compete in the Leeds Junior Cricket Leagues.
- The u9 team compete in the Heavy Woollen Junior Cricket League.
- We have an ECB backed Summer school once a season, open to all, not just club members.
- A new 2 bay artificial net practice facility.

#### 3.2 What we would like to have

- Continued recruitment and expansion in the numbers of juniors
- More and better qualified ECB coaches.
- More parental involvement.
- Links with other schools in the area.
- Stronger ties with existing schools.
- Continue to have junior sides competing in all age groups.
- Recruit more girls into the junior sections
- Recruitment of more juniors from non white ethnic backgrounds
- Continuing recognition of juniors in representative teams

### 3.3 What we need to do

- Action all points in 3.2.
- Actively advertise for new recruits as outlined above.
- Ensure that we nominate juniors for representative teams

### 3.4 The cost

Costs are minimal other than that of coaching as previously stated.

### 3.5 In place by

Coaching plans have been highlighted above.

Increased female and non-white players ongoing. Aim to have increased numbers for the start of the 2013 season. Target for 2013, 3 girls in the u9 to u11 age groups. By end of 2014, a regular girl membership of between 4 to 6 girls.

Currently the junior section has 5 'Asian-Indian' playing members, with no afro caribbean players. By 2014, we aim to have increased the numbers of Asian and Afro-Caribbean origin in our junior section.

## **4 Coaching**

### 4.1 What we have now

We have the following qualified coaches:

Graham Austin (L2)  
Richard Jubb (L2)  
Andrew Jenkinson (L1)  
Ryan Dowse (L1)  
Matthew Dowse (L1)  
Dave Nebard (L1)  
Spenser Horsfall (L1)  
Jerome Austin (L1)  
Colin Nuthall (L1)

We have sufficient stumps, bails, balls, bats, pads and helmets for coaching practices.

New 2 bay practice nets.

Two grass practice strips in the outfield.

### 4.2 What we would like to have

More and progressively higher qualified coaches. At least one new coach is to be identified and trained each year and/or existing coaches encouraged to progress to higher qualification.

A bowling machine for use in the outdoor artificial nets

### 4.3 What do we need to do

Encourage suitable parents and senior juniors to become involved and to take courses.

Find the funding to cover the costs of the courses.

Find the funding to cover the costs of a bowling machine

Review annually.

### 4.4 What is the cost

£270 = Level 2 coaching course (less possible rebates)

£165 = Level 1 coaching course (less possible rebates)

### 4.5 In place by

Coaches – Level 2 (1 by end of 2012 and a further 1 in 2013), Level 1 (2 by the end of 2012 and a further 2 in 2013)

Bowling Machine – in time for the start of the 2013 season

## 5 Fixtures

### 5.1 Where are we now

- We have two Saturday teams (1<sup>st</sup> XI and 2<sup>nd</sup> XI) in the JCT600 Bradford Cricket League.
- The Sunday (3<sup>rd</sup> XI) Play in the Mid Yorkshire Sunday League. Sunday matches are used as a springboard for junior development. Juniors that do well are also considered for the Saturday League sides.
- Under 17's, 15s, 13s, 11s and under 9s play in local leagues.
- Pitch hire for corporate teams occasionally and other cricket clubs
- Occasional Representative matches
- Currently over 90 matches per season on the square.

### 5.2 Where we would like to be

- We will continue to strive to provide cricket for all club members in conjunction with their ability and development.
- The formation of a Saturday 3<sup>rd</sup> XI League side to assist the management of senior numbers and development club juniors. We do not want to lose juniors to other clubs. This will need the provision of a second ground to accommodate 3<sup>rd</sup> XI matches.
- Access to a 2<sup>nd</sup> ground is becoming of increasing importance to avoid saturation on the existing square.
- Widen the interest of cricket to other members of the community. Encourage the public to watch the many fixtures that our teams are involved in.

### 5.3 What we need to do

Negotiate in the 1<sup>st</sup> instance with the Morley Academy to locate an alternative ground for junior and Saturday matches.

Consider how to attract extra people to come and watch senior cricket at Morley CC. Target would be to double match day programme sales by the end of 2013.

### 5.4 What is the cost

Provision of a second ground may require financing. Initially we will approach the Morley Academy about the use of their provision. This may involve help and use of our equipment to develop and maintain the quality of the school square.

### 5.5 In place by

Action to identify and source a second ground is needed now as it may take a year or two to bring up to a playing standard.

## 6 Equipment

### 6.1 What we have now

The club possesses a good range of equipment to prepare and maintain the playing area to a high standard. Most equipment is in a good condition and regularly maintained, although some is rather old and may soon need replacing. It includes:

- 2 Pitch/square mower(s)
- 1 motorised pitch roller
- 1 pitch scarifier
- 1 tractor (not working at present)
- 1 motorised push hayter
- 1 motorised strimmer
- 1 aerator (not working)
- 1 trailer
- 2 banking mowers (1 not working)
- Plastic pitch covers (average condition and will need replacing shortly)
- 3 Mobile cover frames

### 6.2 What we would like to have

- A new outfield mower.
- All equipment to be in full working order
- New Tilde Nets in place to aid pitch repairs
- Replacement covers for the mobile cover frames

### 6.3 What we need to do

- Maintain and replace existing equipment as necessary.
- Investigate the cost of items in 7.2 and research grants available to fund this.
- Implement the new club development fund and attract 20 subscribers @ £10 per month by the start of the 2012 season (40 members by 2014 season)
- Use the new fund to finance the replacement covers as a priority
- Create and agree a wishlist for future fund developments

### 6.4 What will it cost

- Replacement Covers – quote received for £1,410 + vat
- Tilde Nets – estimated at £150 + vat
- Cost of a new outfield mower to be ascertained

### 6.5 In place by

- Replacement covers and tilde nets by start of 2012 season
- New outfield mower by end of 2014.

## **7 Local Community**

### 7.1 What we have now

- Contact and sponsorship from a variety of local businesses
- Ground let out to local businesses occasionally for company matches.
- Contacts with two local schools.
- Annual St George's day festival day

### 7.2 What we would like to have

- More sponsors.
- Contacts with more local schools.
- More volunteers
- Increased community attendance on match days
- Higher attendance of juniors and their parents on senior match days

### 7.3 What we need to do

- Advertise locally to make public aware of special events i.e. match days summer school, fun days, social events
- Appoint a development officer.
- Speak to local colleges and universities for students taking relevant courses who may wish to aid their qualifications by getting involved.
- Advertise for new scorers / tea ladies / volunteers through community groups
- Maintain contacts with local press re results and events – ongoing.

### 7.4 What will it cost

- Minimal – advertising costs.
- Time and commitment – from personnel

### 7.5 In place by

- Appoint a Development Officer in 2013.
- Sponsorship etc ongoing.
- Approach colleges and universities prior to 2012 season
- Advertise for new scorers / tea ladies / volunteers before 2012 season

## 8. Facilities

### 8.1 What we have now

The ground is owned by the club

The premises comprise:

- two changing rooms and a communal shower room, including toilets and wash basins
- An umpires room with toilet and 3 basins
- A store room
- The social area and licenced bar room, 'Willows' function room with adjoining kitchen.
- Separate ladies and gents toilets in both the main bar and function room
- A scoreboard with integral groundsman's shed housing the ground equipment. There is no power to this facility. The current condition of the building is causing concern.

The ground comprises:

- A 13 strip square
- A new 2 bay practice net facility financed by grants and club fundraising.
- The playing area is one of the largest in local cricket leagues
- 2 Ex bowling greens and a bowling pavilion that have been left derelict for some years. A separate access services this area but is owned by a local builder.
- There is sufficient space for off road car parking but the existing car park needs remarking to assist match day parking.

Other cricket facilities include:

- One mobile practice net (needs 6 to 8 people to lift into place)
- Two wooden sight screens.
- One large non breathable single pitch cover sheet and smaller sheets to cover run up areas.

We have standard ECB insurance cover for personal liability and buildings and contents insurance.

### 8.2 What we would like to have

- A mobile practice net
- Re-generation of the bowling green areas for sports and leisure use
- A second ground for 3<sup>rd</sup> X1 and some junior matches.
- A rebuild of the scoreboard area and conversion into modern scoreboard, changing rooms and ground equipment store room.

### 8.3 What we need to do

- Obtain planning permission to construct a new scoreboard
- Research cost, process and community views and feedback on the development of the land.
- Cost and raise funds, obtain grants to finance scoreboard development and power supply to new facility.

### 8.4 What will it cost

New Scorebox	<i>cost to be investigated</i>
Power installed	<i>cost to be investigated</i>
Bowling Green development	<i>cost to be investigated</i>

### 8.5 In place by

New Scorebox	Ready for 2014 season
Bowling green development	Ready for 2016 season

