



Banbury United Football Club

2011/12 Business Opportunities



Banbury United (nickname: The Puritans) is the largest football club in north Oxfordshire, serving the communities of Banbury and surrounding villages.

We are represented by Mens and Youth teams and have a successful Ladies/Girls section. We also have an Adult LD (Learning Disability) Team. Our Senior Mens team plays in the Southern Premier League.

In addition, we have a large and successful 'mini-puritans' section that involves children ranging in ages from under-5 to under-15s. The teams compete in Witney & District Youth Leagues, and other competitions.

Why should your business get involved?

- We have, literally, hundreds of families involved with Club, and through your involvement with the Club, every one of them will be encouraged to support your business, directly, and by introducing friends and relatives to your services;
- You will be part of a group of local businesses share a common interest and we will encourage you to network with these other businesses to create additional business opportunities and customers;
- You will demonstrate to your customers and staff your commitment to support local sports activities and have the opportunity to use our facilities for your social and company training events.

Need any more reasons? Get in touch now!!!

Banbury United in the Community

Banbury United work closely with several charities and organisations in the local community. There are strong ties with Katharine House Hospice and Frank Wise School and the club looks to support them whenever it can and it is always a pleasure to work with them on different events. The club sponsor an annual brass-band concert in Banbury, which brings additional much-needed income for the chosen charities

Banbury United Discount Club

The Club runs a successful Discount Club for businesses that wish to offer discounts or other promotions to 100s of members. There is no cost to promote your business - just tell us what the offer is and we will notify our members. Current offers include Frankie & Bennys, Pizza Hut Delivery, Lakeside Bowling, STS Tyres, Cafe 6 and many, many more. All Senior Players, and the parents of mini-puritan players are members of this Club, in addition to many other Club supporters and followers.

Banbury United Football Club, Spencer Stadium, Station Approach, Banbury, Oxfordshire OX16 5AB
tel: 01295 263354 www.pitchero.clubs.banburyunitedfootballclub follow us on Facebook and Twitter

To discuss how your business can benefit from working with **Banbury United**,
contact Peter Meadows on pmeadow2@talktalk.net



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General sponsorship & advertising

Main & Secondary Sponsorships

The Club is eager to develop strategic partnerships with local businesses and entrepreneurs. We have many exciting opportunities available and invite expressions of interest from any interested parties. These include carrying your Company name on playing shirts and other clothing, through to stadium and stand-naming opportunities. For further information of these, and any other opportunities to work together, please contact the Club, in absolute confidence

Grand Puritan Club

Membership of this exclusive club is only £1,000.00 (Package worth £1,500.00 if purchased separately)

- * Match sponsorship – worth £250.00 (Class 'B' game, see note below)
- * Perimeter Board advertising – worth £300.00
- ½ page Colour advert in programme – worth £250.00
 - * Player sponsorship – worth £100.00
 - * Free programme, every game – worth £100.00
 - * Season ticket – worth £150.00
- * Free entry to all Home Cup games & friendlies – worth up to £100.00
 - 30 comp. entry tickets (for customers/staff) – worth £240.00

Note: All league games are now categorized into 'A' class games (i.e. Brackley, Oxford City, Rugby and any other 'local' derbies) and 'B' Class (all other league games not included in above). All Cup matches and other games will be subject to special rates, when opponents are known.

Matchday Sponsorship - class A matches (Brackley, Oxford City, Leamington) - £350.00, class B Matches (all other league matches) - £250.00. Basic sponsorship includes:

- * Entry for up to 10 people
- * 5 Free programmes
- * Finger buffet after match
- * Complimentary Drink and Biscuits at Half and Full Time (one drink/person each occasion)
- * Name in programme and over PA system
- ½ page editorial and ¼ page advert in match programme
- Additional costs guests @ £10.00/person. The sponsors guests will be hosted in the Members-only bar

Matchball Sponsorship - £50.00, includes:

- * 2 Free Family tickets (2 adults, 3 children)
- * 2 Free programmes
- * Name in match programme/PA system

Player Sponsorship - £100.00, includes:

- * Football Shirt (unsigned, signed by player, or whole team, if required)
(Note: additional Shirts available at £20.00 each)
- * Sponsors name in every home programme

Perimeter Boards Advertising

Current advertisers / One-year deals: £400.00 for year-one (includes approx. £100.00 for cost of board), £300.00 for each subsequent year. VAT is not applicable on second and subsequent years.
New advertisers: Preferably 2-year deals to be offered (£750.00), to enable replacement boards to be offered every second year. Cost of replacement boards not included.

Programme Advertising Rates

Programme advertising rates are as follows – for the whole season!:

- * £500.00 - full page colour
- * £350.00 – full page b/w
- * £350.00 ½ page colour
- * £250.00 ½ page b/w
- * £250.00 ¼ page colour
- * £150.00 ¼ page b/w

Team Sponsorship

You can sponsor your own Youth/Ladies/LD or mini-puritan team and see your company logo on the players shirts, for as little as £250.00 (example - u-10s teams)

Discounts on multiple packages

Multiple Packages are available by negotiation, but discounts can be offered as follows:

- * £500 - £999 = 10% discount
- * £1,000 – £1,499 = 20% discount
- * £1,500 - £1,999 = 30% discount

Note: VAT is applicable on all of the stated figures.

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