



COALVILLE RUGBY FOOTBALL CLUB

Memorial Ground, Hall Lane, Whitwick, Leicestershire, LE67 5PF
Telephone (01530) 812090 www.coalvillerrugbyclub.com

President
Tom Siddon

Match Day Sponsorship packages

Corporate Hospitality (10 persons) £425+VAT

3 course meal with wine, 10 programmes, mention in programme and website

League Match Sponsor £50+VAT

Mention in programme and website, 2 programmes

Ball Boys £100+VAT

For entire season, Brand on ball boy tops

Mascots £50+VAT

Picture with player of choice, 2 programmes, mention in programme and on website

Coalville Man of the Match (Home Games) £75+VAT

Mention in programme and website, presentation of award after match

The club is very keen to foster partnerships with potential businesses and sponsors, who, along with guests and clients, can enjoy watching highly competitive traditional rugby whilst at the same time raise their company profile.

Please find below full details of our Platinum, Gold and Silver club and player sponsorship packages. These packages are not fixed, and can be structured to any requirements you might wish to make.



Hon. Chairman	Mr D Burchell	22, Ibstock Road, Ravenstone, Leics. LE67 2AL	Tel: 01530 455754
Hon Secretary	Mr J Bennett	25, Crusader Close, Whitwick, Coalville, Leics. LE67 5BX	Tel: 01530 835249
Hon. Treasurer	Ms E MacLean	16, Headingley Close, Coalville, Leics. LE67 4 EF	Tel: 01530 458144

Clubmark is the  mark of high quality junior clubs





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Club Sponsorship Packages

Platinum sponsor - £1000 +VAT

- Pitch side advertising board (8ft x 2ft) (In place for 2 years):
Option to carry on £150 per year thereafter
- Inclusion in match day programme (13 home league games, full page)
- Match day Sponsor for a home league game
- Company advertisement on Coalville web site, linked to your web site
- 2 tickets for all Vice President luncheon's (4 Lunches, 3 course meal, wine)
- Option to apply for Home International tickets (dependent on availability and extra cost)
- Logo on the back of first team shirt

Gold package - £750 +VAT

- Pitch side advertising board (8ft x 2ft) (In place for 2 years)
Option to continue at £150
- Inclusion in match day programme (13 home league games, 1/2 page)
- Match day Sponsor for a home league game
- Company advertisement on Coalville web site, linked to your web site
- 2 tickets for all Vice President luncheons (4 Lunches, 3 course meal, wine)
- Option to apply for Home International tickets (dependent on availability and extra cost)
- Logo on sleeve/shorts of first team shirt

Silver package - £500 +VAT

- Pitch side advertising board (8ft x 2ft) (Cost after 1st year £150)
- Inclusion in match day programme (13 home league games, 1/4 page)
- Match day Sponsor for a home league game
- Company advertisement on Coalville web site, linked to your web site
- 2 tickets for a Vice President luncheon of your choice (3 course meal, wine)



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Player Sponsorship

Platinum Player sponsorship - £399 +VAT

The Player will benefit from having his or her annual subscriptions and match fees paid and receive £50 kit allowance from the Club's kit supplier Rugby Warehouse.

The Sponsor will receive the following:

- Programme advertisement in the match day programme (13 home games, 1/4 page)
- Company advertisement on Coalville web site, linked to your web site
- Company logo next to player's picture on website
- 2 tickets for 2 Vice President luncheons (3 course meal, wine)
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Gold Player sponsorship - £299 +VAT

The Player will benefit from having his or her annual subscriptions paid and receive £50 kit allowance from the Club's kit supplier Rugby Warehouse.

The Sponsor will receive the following:

- Programme advertisement in the Match day programme (13 home games, 1/4 page)
- Company advertisement on Coalville web site, linked to your web site
- Company logo next to player's picture on website
- 2 tickets for a Vice President luncheon (3 course meal, wine)
-

Silver Player sponsorship - £199 +VAT

The Player will benefit from having his or her annual subscriptions paid and receive £20 kit allowance from the Club's kit supplier Rugby Warehouse.

The Sponsor will receive the following:

- Programme advertisement in the Match day programme (13 home games, 1/4 page)
- Company advertisement on Coalville web site, linked to your web site
- Company logo next to player's picture on website
- 2 tickets for a Vice President luncheon (3 course meal, wine)



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Team Sponsorship

You can sponsor any team from first team through to under 7's

Platinum Team Sponsorship - £950 +VAT

The Team will have a full kit, which includes 20 playing shirts, 20 shorts and 20 pairs socks.

The Sponsor will receive the following:

- Company advertisement on Coalville web site on team page and linked to your web site
- Company logo on front of Shirts

Gold Team Sponsorship - £750 +VAT

The Team will have a shirts and shorts kit, which includes 20 playing shirts, 20 shorts

The Sponsor will receive the following:

- Company advertisement on Coalville web site on team page and linked to your web site
- Company logo on front of shirt

Silver Team Sponsorship - £600 +VAT

The Team will have 20 playing shirts

The Sponsor will receive the following:

- Company advertisement on Coalville web site on team page and linked to your web site
- Company logo on front of shirts



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Additional Sponsorship Options (+VAT)

- 1st Team Pitch perimeter advertising board. New board £250, existing board £150
- Programme Advertisement, 13 home league games:
1/4 page, £100, 1/2 page £180, Full-page £350 New prices for 2011/12
- Company advertisement on Coalville web site, linked to your web site, from £35
- Post pads sponsor, from £250 (logo printed on sides)
- Corner and Touch line flags, from £150 (logo printed on sides)
- Shirt Sleeve or Shirt Back sponsor, from £250
- Team Shirt Sponsorship available, we have 17 teams! Ask for prices
- Cheques made payable to Coalville Rugby Club. All prices are subject to VAT at 20%

Web site Advertising

Your company logo/name displayed on the Coalville RFC sponsors' webpage, linking to your own site and products.

With over 300 people, it makes sense to advertise to club members. Get your company recognised through Coalville RFC.

Why not sign up today? Prices start from £35 a year.

Contact Paul Macmillan for all Sponsorship enquiries:

Tel: 07817 356541

E-mail: paulmacmillan@hotmail.co.uk



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