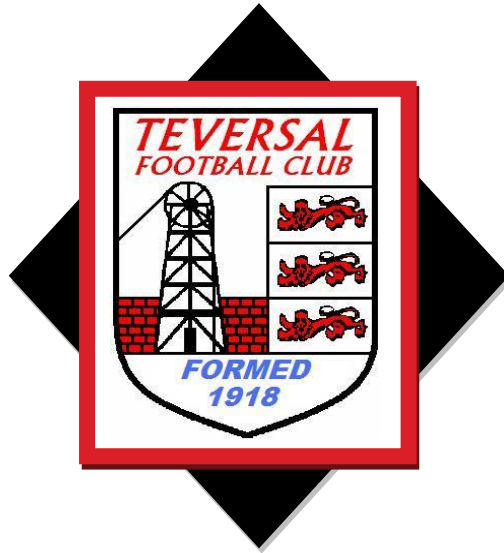


TEVERSAL FOOTBALL CLUB



www.teversalfc.co.uk and www.tevieboys.co.uk

Teversal Grange Sports & Social Centre,
Carnarvon Street, Teversal, Sutton-In-Ashfield, Nottinghamshire, NG17 3HJ

ADVERTISING PACKAGE

2011/2012 Season

Teversal FC are progressing within the National League System that covers football from the Premiership down to Grass roots football. Teversal FC are at step 6 which means we are 6 steps from the football league.

Playing at step 6 gives us the opportunity to play in the world famous F.A. Cup and also in the other national competitions, including the F.A. Vase with both competitions ending with finals at Wembley Stadium. In addition we enter our Under 19's in the F.A. Youth Cup. To compete at this level we work within the club ethos of being a Community Club and we have three senior sides that are playing their football in the following leagues as well as the F.A. competitions already mentioned in the 2011/2012 season:

- **The First team** are in the Northern Counties East League Division One, plus compete in the League's Cup competitions and the Nottinghamshire Football Association Saturday Senior Cup.
- **The Reserve team** will be in the Central Midlands Football League Reserves Supreme Division and will play in the League Reserve Cup and the Nottinghamshire Football Association Saturday Intermediate Cup.
- **The Under 19s team** in the North Midlands Under 19s League plus playing in the League's Cup Competitions.

As well as the three teams above, we also have a youth system that see give opportunities to develop through football in their early years (5 to 7 year olds) and then we field youth teams right through each age group from Under 8's to Under 16's. This is all done to help the youngsters to achieve their dreams, which also helps us to continue to build for the future.

We invite you to become part of Teversal F.C. Community Club and enjoy supporting a club that well encourage their sponsors to be supported like you have supported them.

May I take this opportunity to thank you on behalf of Teversal Football Club would like to thank you for taking the time and interest in viewing this advertising package.

On behalf of all at Teversal Football Club, Many Thanks

Antony Coleman

Commercial Manager

ADVERTISING OPPORTUNITIES

We offer a wide range of sponsorship packages giving value for money that helps to promote your organisation and supports our club in the big world of football. If you would like to discuss any of our packages further or would like to arrange a personalised package tailor-made to suit your specific needs.

You can contact the club Commercial Department by;

Emailing; Sponsorship@Teversalfc.co.uk

Or contacting our Commercial Manager Antony Coleman directly.

Telephone 07968 992835

Email; antony.coleman@teversalfc.co.uk

Option 1 - MAIN CLUB SPONSOR

The Main Club Sponsor Package includes:

- Large Ground Advertising board on the Main Stand, including that your company is the Official Sponsor
- Advertised as Main Club Sponsor on the Club Website, with a link to your website
- The right to use the Teversal FC details and logo to advertise your company as the main Sponsor of Teversal FC
- Your logo introduced into Club documentation
- Full page advert in Match day programme
- Logo on front or rear of Match day programme
- 4 Match tickets (including match day programmes) to each home game with access to the Hospitality Suite
- Squad photo in front of Main stand with your advertising board in view (can include yourself or company vehicle)

Price: To be negotiated dependent on length of package (1,2,3 or more years).

Option 2 - GROUND SPONSOR

The Ground Sponsor Package includes:

- Your name incorporated in the name of the ground
- The right to use the Teversal FC details and logo to advertise your company as the Ground Sponsor of Teversal FC, including the name of the ground
- Ground Advertising board
- Ground name will be advertised on the Club Website and your details will be entered onto the Club website, with a link to your website
- Ground name to be used within the Club address
- Full page advert in Match day programme
- Logo on front or rear of Match day programme
- 4 Match tickets (including match day programmes) to each home game with access to the Hospitality Suite
- Squad photo (can include yourself or company vehicle)

Price: To be negotiated dependent on length of package (1,2,3 or more years).

Option 3 – TEAM KIT SPONSOR

The Team Kit Sponsor (per Team) includes:

- Company name and/or logo on kit shirt or other combination as per Football Association regulations allow.
- Full page advert in first team match day programme
- Advertised as Team Kit Sponsor on the Club Website, with a link to your website
- 2 Match tickets (including match day programmes) to each home game with access to the Hospitality Suite
- Squad photo (can include yourself or company vehicle)

Price: To be negotiated dependent on length of package (1 or 2 years).

Option 4 – TEAM TRACKSUIT SPONSOR

The Team Tracksuit Sponsor (per Team) includes:

- Company name and/or logo on tracksuit top or other combination as per Football Association regulations allow.
- Full page advert in first team match day programme
- Advertised as Team Tracksuit Sponsor on the Club Website, with a link to your website
- 2 Match tickets (including match day programmes) to each home game with access to the Hospitality Suite
- Squad photo (can include yourself or company vehicle)

Price: To be negotiated dependent on length of package (1 or 2 years).

Option 5 - EXECUTIVE MATCH DAY SPONSOR

The Executive Match Day Sponsor Package includes:

- 4 Match Tickets
- Match day hospitality including a Carvery lunch at the Teversal Grange Country Inn prior to the game, and half time/full time refreshments in our hospitality suite
- Match Day programme for each guest
- Editorial announcement in the match day programme advertising you as the match day sponsor. Logo included on front/rear of programme
- Your details announced on Match day as Executive Match Day Sponsor
- Photo with player of your choice (subject to player availability on the match day) with print supplied

Price: £130.00 per match (Multi-match prices can be considered on request)

Option 6 - MATCH BALL SPONSOR

The Match Ball Sponsor Package includes:

- 2 Match Tickets
- Match day hospitality including a Carvery lunch at the Teversal Grange Country Inn prior to the game, and half time/full time refreshments in our hospitality suite
- Match Day programme for each guest
- Editorial announcement in the match day programme advertising you as the match day sponsor. Logo included on front/rear of programme
- Your details announced on Match day as Match Ball Sponsor
- Photo with player of your choice (subject to player availability on the match day) with print supplied

Price: £65.00 per match (Multi-match prices can be considered on request)

Option 7 - PROGRAMME ADVERTISEMENT

The Official Teversal FC Match day Programme is widely acknowledged as one of the leading programmes in non-league football. Every issue is packed with facts, figures and information along with varied editorials.

Your details will also be entered onto the Club Website.

All we ask is that you provide the artwork for Your Advertising.

Prices:

Full Page advert in full colour - £100.00 per season

Half Page advert in full colour - £60.00 per season

Quarter Page advert in full colour - £35.00 per season

Please note that multi-season prices can be given on request.

Option 8 - PLAYER SPONSOR

Sponsor one or more of the clubs players:

- Coverage on the Club website
- Posting on the Sponsors wall
- Coverage in the Match Day programme
- Opportunity for a photo to be taken with the player you sponsor

Prices: £30.00 per season for an individual player.

Option 9 – GROUND ADVERTISING BOARDS

Enhance your company's image with a pitch side hoarding

- 16ft x 2ft board made to your design/specifications
- 8ft x 2ft board made to your design/specifications

Prices:

16ft x 2ft = £450.00 for the first season and £300.00 per season thereafter or until the board is replaced

8ft x 2ft = £250.00 for the first season and £150.00 per season thereafter or until the board is replaced

Multi-season deals can be agreed to suit all parties.

Option 10 - CUSTOMISED PACKAGES

The options above may not meet your needs; if that is the case then we are open to discussion to design a customised advertising package that meets your needs and the clubs needs.

If there is anything that you would like adding to an individual advertising package above, then this can also be discussed to again meet your needs and the clubs needs.

All packages can be for one or more seasons if a suitable package is identified and it is to the benefit of all parties concerned.

YOUTH SECTION ADVERTISING OPPORTUNITIES

The Youth Section has specific needs and requirements, which also offer great advertising/sponsorship opportunities. From Tracksuit sponsorship to Kit sponsorship plus many more opportunities available to you.

If you would like to discuss these opportunities for one of our many Youth teams then please contact Antony Coleman on 07968 992835 or e-mail antony.coleman@teversalfc.co.uk

What To Do Next.....

We would like to thank you for taking the time to view the advertising packages on offer to you. I would also like to thank you for taking the time to consider advertising with Teversal FC and hope that we can form a successful partnership.

All you have to do is complete the attached order form and provide the relevant information for us to successfully process your request. Your club contact will be your main contact, but should they not be available we are all here to help you. If you do not have a club contact and have not been in contact with the club previously then please contact Antony Coleman, who will become your main contact.

If you do require any further assistance or advice then please do not hesitate to contact Antony Coleman or any other member of the club, further contacts can be found on our website www.teversalfc.co.uk.

Please note that for certain Sponsorship packages, payments by instalments can be negotiated and agreed subject to a formal contract being agreed and signed by all parties.

On behalf of all at Teversal Football Club, Many Thanks

Antony Coleman

Commercial Manager

Advertising Package: Order Form

2011/2012 Season

This is a formal agreement on behalf of parties representing Teversal Football Club and the undersigned person/organisation/company.

Person Name:

Company/Organisation Name:

Address:

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Telephone Numbers:

E-mail:

Advertising Package/s Selected:

Advertising Package details (If customised please include what has been agreed and who with):

Is artwork required? Yes/No/Not applicable

Total Amount Due:

Payment Made – Yes/No

Payment Made to/payment due:

Invoice Required: Yes/No

On signing the below, I agree to the Advertising Package

Customer Signature:

Club Contacts Name:

For and on behalf of Teversal FC Signature:

Date:

Again Teversal Football Club would like to thank you for your support.