



RUGBY FOOTBALL UNION

30th August 2011

Dear Club Chairman,

The Rugby Football Union in partnership with your constituent body Coaching Committee is planning a programme of coach development this season targeted specifically at coaches of your adult teams. We recognise that developing coaches of your U18, colts and senior teams is crucial in helping you to retain players at your club, in making them better players and in making your adult teams stronger and more successful.

With this in mind we are planning two projects to address the needs of your adult team coaches;

1. **The 'Advanced Coaches Programme'**: a 5 workshop programme designed to develop coaches awareness in areas such as game planning, periodisation, player profiling and goal setting. These workshops also support coaches wishing to apply for the RFU Level 3 Coaching Award.
2. **'A New Adult Coach' programme**: targeting players nearing the end of their playing careers who might be considering moving into coaching. This aims to provide them with knowledge in a range of different technical areas of the game, as well as developing their 'How to Coach' skills

The workshops are 2 ½ hour evening seminars with no formal assessment which coaches attend and receive resources to support their learning. These workshops cost £15.50 each.

In order to do this I would like to create a database of contacts for your adult team coaches so I can contact them directly with information about these programmes. If you believe that this would be beneficial to your coaches please could you send me their email address, names and club at the contact details below. Even if they are not interested in either of these programmes I often have useful information for coaches which I email out to my contacts and it would be good to add your coaches to my send out list.

I look forward to working with your coaches during this season.

Regards,

David Fraser
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