



July 2010

Aldershot and Fleet RUFC welcomes you to the new & exciting 2010/2011 season

As new season fast approaches we have lots of news to share with you.

Firstly if you haven't already seen it in the local papers there is finally, long awaited news on the club house. This is approval of the first phase of our new home (details of plans attached) and we still have some work to do in raising money for phase 2 and kitting it out, but definitely a long over due step in the right direction giving us some modern and clean facilities.

Our second bit of big news is your club is awarded **"Whole Club Seal of Approval"** by RFU. After a lot of hard work behind the scenes last season, we are also proud to announce that we have become the 4th club in Hampshire and 23rd in the country to be awarded the Sport England Clubmark, Whole Club Seal of Approval. This is an award that recognises that the club is being run using best practices and is properly organised and run safely. But also that we have put in place development plans detailing how the club can grow and ensure a stable sustainable future.

These are your development plans and are living documents which we would like to share with you here attached as we need your input and help in implementing them for the clubs future.

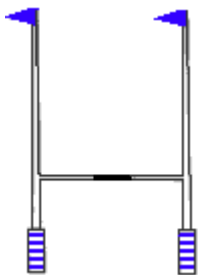
Part of this plan is to ensure we start to raise the extra funding necessary for phase 2 of the club house and complete our home. Therefore we need to start a fund raising campaign where we are after your input and help to generate creative and fun ideas to raise money it what ever way we can from sponsored baked bean eating races to perhaps putting on shows to backwards running events you name it the sillier the better or buying a brick etc etc. Just let us know your ideas and that you are willing to get involved and let's get the ball rolling.

We would very much like to get the fun family atmosphere back into the club and concentrate on everybody enjoying there time at Aldershot and Fleet, whilst we concentrate on the long term development of the players and coaches into being the best they can be through constructive progressive and enjoyable coaching and development sessions, with the right fixtures and instilling the right values of sportsmanship, maturity and team work. Why not check out our codes of conduct and club ethos on our website documents page to give you an idea of what we are trying to achieve. <http://www.pitchero.com/clubs/aldershotfleet/?primary=aboutus&secondary=clubdocuments>

In order to do all this we need your help and involvement, so please don't sit back and think other people will do it, they won't. If you have any suggestions on how we can improve things or have a fun ideas please step forward, we need you and it really does make all the difference to have new people getting involved in the smallest of ways. Even if you just want to give us your idea or some feedback good or bad we really would welcome it, and need to hear it from you our members to know what we can do to improve things. Why not become our Volunteer Co-ordinator whose sole job is to just talk to people and get more people involved in the club and really make it an exciting place with fun events happening and assisting in the development of your children.



TRY new look website at www.aldershotandfleetrugby.com for all the latest news and views, plus contact details, photos, training info and fixtures for Aldershot & Fleet RUFC



Rushmoor Borough Council gives Rugby facilities £470,000 boost

Rugby facilities are to get a boost as plans are drawn up & confirmed to make Aldershot Park a more attractive destination for you, our stars of the future.....

SPORTING facilities are to get a boost as plans are drawn up to make Aldershot Park a more attractive destination for the sport stars of the future. The proposals come as Rushmoor council leaders approve a £470,000 investment in the Aldershot Park Pavilion, used principally by Aldershot and Fleet Rugby Club and a number of football clubs. The cash injection will come in a two-part transformation of the current outdated building, with new changing rooms, accessible toilets, a social area, kitchen and storage room. Peter Amies, head of community and leisure, said that the building work was a much-needed investment in a successful and thriving community club. "It is quite an old building and was designed to just be a football pavilion, but it is now used for rugby as well," he said. "It needs a lot of work to be done on it so we will take the opportunity to bring it back up to standard and make it fit for purpose for the next 20 years." Mr Amies said that if all went to plan, building work could begin before Christmas and be completed by spring next year. He added that while the new buildings were going up, the council would look to capitalise on the location of several sports clubs in Aldershot Park by creating a new centre for sport, with extra help in marketing and administration from the council for existing facilities. As well as Aldershot and Fleet Rugby Club, Aldershot Pools, five-a-side football pitches, Rushmoor Gymnastics Academy, Connaught Leisure Centre, Aldershot Cricket Club and a fishing club all have facilities within a few hundred yards of each other. As part of the plans, the existing horseshoe-shaped pavilion in the park will be extended on both sides, with the new social area and tearoom filling the gap in the middle. The council is planning to complete the work in two phases. The first will include the refurbishment of eight changing rooms as well as new toilets and a kitchen, at a cost of £470,000. The majority of the cash, £300,000, will come from contributions to council coffers provided by developers, £70,000 from other sources including National Lottery funding, and the remaining £100,000 from a Rugby Football Union (RFU) grant. The funds for the second phase, which will create the new social area and storage room, costing £160,000, will have to be found before the next round of building work can begin. Malcolm Thomas, the rugby club chairman, said that the new clubhouse was essential to back up the club's expansion and strong youth section that it has built up in recent years. Aldershot and Fleet was one of just 23 clubs in the country, including Premiership sides, to be awarded a whole club 'seal of approval' from the RFU. "We have got a fantastic team of volunteers doing a fantastic job," he said. "We now need to back them up with some good facilities like showers and toilets. It's a long time overdue and it's what the club deserves."

Congratulations to 3 more A+F coaches newly qualified as RFU Level 1 coaches.

If you are interested in getting involved in coaching we are always in need of coaches no matter your experience, we will give you all the support and training needed to develop you as a rugby coach.

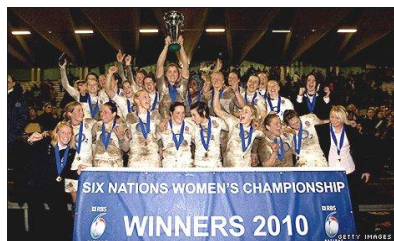
We are currently organizing a "Rugby ready" course for new coaches for the club. So if you are interested in giving it a go, please let your Club Coaching Coordinator, Rob Hunt robh.afrc@googlemail.com 07747 637410 know.

New Safeguarding Officer I would also like to welcome to Jennie Donnelly who is our new Safeguarding officer responsible for all the child protection issues at the club, who has recently been under going training through the county. If you need a CRB form or have any concerns about Child protection Jennie will be available from the start of the new season.

New Club Sponsor announces complimentary weekend for members and families 21st and 22nd August.

Last few spaces available book **NOW** to avoid disappointment

Here Come the Girls.....



Aldershot and Fleet new Women's Squad start pre season training on Tuesday and Thursday evening's commencing on 13th July 2010 and don't forget the girls group from Sept.

All ladies welcomed to come along and get involved

Plus remember the Ladies Rugby World Cup is being held this year at the new Surrey Sports centre in Guildford.

Aldershot & Fleet RUFC needs YOU for



- . FUNd raising ideas
- . Feedback & comments
- . Actively promote **YOUR** club in **YOUR** community
- . Introduce a friend
- . Make a commitment to and take responsibility for the future of **YOUR** club



Team Players including parents required for the following Critical positions

- Volunteer Co-ordinator
- First Aid co-ordinator
- Mini Midi Chairman
- Volunteer coordinator
- Mini Midi Registration
- Mini Midi Fixtures
- First Aid co-ordinator
- Kit Sales
- Kitchen help

Plus many more small but important and much needed roles vital for the clubs survival, for more details please let Hugh know

WilliamsH@pbworld.com

Remember along with the Ladies, Adult pre-season training starts on Tuesday the 13th July from 7pm.

Junior training starts Sunday 5th Sept with a fun day open to all on the 12th Sept, please invite along anybody you think might be interested.

We look forward to seeing you all back down at Aldershot Park for the start of our new season, where you can make a difference and help the club with a significant step forward.

Our club vision: To provide a safe, friendly club that nurture the skills, passion and respect for the game of rugby

PEOPLE	Lead	Measurable target	Delivery date	MEMBER SERVICES	Lead	Measurable target	Delivery date	MEMBER WELFARE	Lead	Measurable target	Delivery date	COMMUNITY LINKS	Lead	Measurable target	Delivery date	CLUB MANAGEMENT	Lead	Measurable target	Delivery date
Strategic Goals				Strategic Goals				Strategic Goals				Strategic Goals				Strategic Goals			
To expand our existing volunteer data base & capability	CVC - HW	to produce a completed database of all current and possible volunteers reviewed & updated every 6 mths	Sep-10	Identify suitable inclement weather training facilities initially for the mini-midi age range then lead into youth & seniors	Peter Lloyd	To identify the venue and booking procedure by the end of September.	Oct-10	Provide a start of the season welcome pack for all new & existing members & parents, followed by a quarterly newsletter	Publicity officer - Duncan Coombs	Issue the welcome pack at the start of the 2011 season, followed by a newsletter 3 during the season and one during the following summer.	Sep-10	organise a club open day and invite local politicians, other volunteering agencies and the local people	Louise	Organise at least 1 event during the season possibly the WCSOA award or other notable occasion invite people outside the club as well as inside.	Sep-10	Update and maintain the club website and allocate a person responsible for its maintenance	CVC - HW	Identify website manager when achieved set the task of making the website more user friendly, possibility of using rugby first.	Sep-10
To improve senior player recruitment	CC-MB	Hold at least 1 event aimed at senior club, possible suggestions Pub crawl through Aldershot & Fleet to hand out leaflets. Possible to add onto the summer junior club event	ongoing through the playing season next review May 2011	Organise whole club social events at least 3 a year.	Kate Dobinson	to organise 3 separate whole club events start of season, Christmas and end of season	commence sept 2010 completed by may 2011	Provide regular first aid training to ensure that all age groups have first aid coverage	Lead first aid officer - Kate Dobinson	Club to offer 2 first aid courses during the year minimum of 3 First aiders for the mini / midi's and at least 1 for each of the youth age groups together with 3 between both senior squads a total of 12 qualified first aiders by Christmas 2010	Dec-10	Working with SSCO arrange coaches to run/take part in coaching programmes and festivals in local schools	CCC - RH	Identify qualified coaches who have available time to offer coaching in schools. Then have taken part in a festival or run a course of coaching in at least 1 local school.	Sep-11	Push through to completion the refurbishment of the existing changing rooms and the provision of a new club house	Facility development team - led by Malcolm Thomas	Continue engagement with Rushmoor BC, work started on phase 1 of the development by sept -10 with completion of phase 2 including the club house by sept - 12	Jun-10
Continue to develop and improve the standard of coaching in the whole club	CCC - RH	first XV coach to have achieved RFU level 2 by the end of the 2011 season, All lead junior coaches be at least RFU L1 qualified and have attended a minimum of 2 CPD events at least one of which being formal CPD. CCC to work with individuals on development towards L2 qualification. Assistant coaches 1 non award Rugby Ready / Start CT Rugby course and or 1 CPD event, as well as attending internal clinics and meetings	ongoing through the playing season next review May 2011	Organise a tour initially focused on an age group developing into a whole club tour over time.	CVC - HW	Identify an age group with the desire to tour either U14 / U16 or cols. Appoint a tour manager	Easter sept 2010	Improve our current registration process ensuring that all age groups have current & upto date information.	Registration officer - Ivan Cresswell junior club, CC Martin Booth senior club.	Implement a revised process that will allow all registrations for every age group to be completed by the end of October 2010.	Oct-10	Develop and build on links with SSCO, working with London Irish and the RFU to improve rugby and the clubs exposure in local schools and colleges within the NEHSSP Cluster of 73 schools	SLO - RH	Number of schools events that the club has an involvement in and the number of pupils involved	Sep-11	All age groups and the club as a whole to improve the amount of articles published in the local press.	Publicity officer - Duncan Coombs	To have at least 1 match report published in the local papers every week during the playing season	Sep-10
To develop our refereeing capability	CRC - SK	Increase our pool of referees by 5 and ensure that all referees attend at least 1 club referees training course during the season.	ongoing through the playing season next review May 2011	To develop a ladies / girls team and provide a suitable fixture list	CCC - RH	Identify a woman's lead coach who will then be tasked to develop both a ladies / girls team.	Sep-12	Identify and appoint a new Safeguarding officer for the whole club		Completed appointed Jaime Donnelly May 2010	Jun-10					Create a clear management structure & communicate to all members	CVC - HW	Following the AGM issue notification to all members roles and responsibilities of the elected committee and those that are supporting with other associated volunteers	Sep-10
To develop and grow the senior club improving player retention and participation	CC - MB	At the end of the 2011 season have regularly fielded 2 senior teams with the first XV completing 100% of allocated fixtures and the 2nd XV having completed 80% of allocated fixtures and have had at least 1 vets game	ongoing through the playing season next review May 2011	To provide female friendly facilities	facility upgrade team	As part of the facility refurbishment ensure that female friendly changing rooms and toilets are included, this must be segregated.	Sep-12									Become registered as a community Amateur sports club (CASC)	Club treasurer - Chris Bird	To investigate and report to the main committee the feasibility of becoming CASC registered either now or post development.	by May 2011
Make contacting referees an easy task	CRC - SK	CRC to produce a contact list for all active referees and post on the web site	Sep-10	<p style="text-align: center;">Key</p> <p style="text-align: center;">start in less than Less than 4 months</p> <p style="text-align: center;">between 4 & 12 months</p> <p style="text-align: center;">more than 12 months</p> <p style="text-align: center;">Completed</p>															
Encourage senior players to become involved in the junior club	Club Captain-MB	By Christmas at least 2 senior players to have attended a minimum of 3 U16 training sessions and the senior squad to have watched 1 U16 match.	Dec-10																
Encourage older youth players to commence the coaching ladder using CSLA & JSLA courses	CCC - RH	CCC to produce a list of available courses and issue to the U14 upwards by Jan 2011 with at least 2 members of the junior club commenced on courses by June 2011	Jan-11																
Provide a support network for all volunteers	CVC - HW	Following the AGM and the production of the Volunteer data base, complete the succession plan with all posts having a deputy CVC to complete	Jan-11																
Initiate and maintain player profiles on all players to include regular assessment	Lead age group coaches	using a template from IT have started player profiles by Christmas 2010 with completion by May 11	May-11																
Implement and build a strategy of succession planning and training of coaches across the whole club	CCC - RH	Following the completion of the 2011 season have the full coaches training / succession plan in place & operational.	Sep-11																

Mr H. Williams
Aldershot & Fleet RUFC
Guildford Road
Aldershot
Hampshire
GU12 4BH

15th June 2010

Dear Hugh,

RFU WHOLE CLUB SEAL OF APPROVAL and SPORT ENGLAND CLUBMARK

Congratulations!

I am delighted to confirm that you have achieved RFU Whole Club Seal of Approval and Sport England Clubmark accredited club status. The effort and commitment you have shown to achieve this will, I am sure, already have had a beneficial effect for the players at your club. I also hope that the process you have been through will continue to help you provide an ever improved experience for current and future players.

Please find enclosed your accreditation certificate personally signed by the President of the RFU. A plaque will also follow in the next few weeks. I hope they will both take pride of place in your clubhouse. If you need assistance organising an official presentation ceremony to publicise your achievement, please contact your Rugby Development Officer who will liaise with the RFU Regional Press Officer.

You will also be sent a copy of the RFU Whole Club Seal of Approval and Sport England Clubmark logos. You are now entitled to use these on your letterheads, website, handbook and other publicity material to highlight the quality of provision for young players at your club. Please make sure you adhere to the conditions of use as this will help protect the logo and what it stands for, and therefore your achievement.

Do not hesitate to contact your Rugby Development Officer or me if you have any questions regarding the development of rugby at your club and I look forward to the completion of your first annual Health Check in 12 months time!

Yours sincerely,



Andy Lees
National Clubs Development Manager
AndyLees@rfu.com
07740 565066

Rugby Football Development Limited
a member of the Rugby Football Union group of companies
Rugby House, Twickenham Stadium, 200 Whitton Road, Twickenham, TW2 7BA
Tel: 0871 222 2120 Fax: 020 8892 9816 Web: rfu.com
Incorporated in England, Company Number 5429073

Delivering the programmes of the Rugby Football Foundation and the Rugby Football Union

This is to certify that

Aldershot & Fleet RUFC

has achieved CLUBMARK accreditation

Having met high quality standards in:

- ✓ The playing programme
- ✓ Duty of care and safeguarding and protecting children and young people
- ✓ Knowing your club and its community
- ✓ Club management

Jennie Price

Jennie Price
Chief Executive, Sport England

Accredited until 2013

CLUBMARK is the  SPORT ENGLAND mark of high quality junior clubs

