

# CLEVEDON TOWN FOOTBALL CLUB



## *The Academy & Development*



# Your Invitation

We are pleased to offer you the opportunity to become part of the **Academy @ Clevedon Town FC.**

3 hours of elite coaching per week and a games programme in line with Premier League Academies will be provided for players who have the potential to meet these standards.

Our coaches are contracted to Premier League Academy professional football clubs or Football League Centres of Excellence, including several former professional players.

Our Objective: **To help you achieve the true potential of your ability.** This may lead you to a professional football club However, **we must stress we cannot promise you this will be the outcome.**

For information on assessment training days

email: **palmer\_c8@sky.com**



[www.premierleague.com](http://www.premierleague.com)



[www.football-league.co.uk](http://www.football-league.co.uk)

***Premier League Academy is the highest ranking football development in England***

# Why this programme?

- ***Players need more than just talent to succeed at a Premier League Academy. They must have commitment, self-discipline and unshakeable determination.***
- ***Inevitably it is only a small number of players who make it to play at the very top level***
- ***This initiative is designed to provide an opportunity for the best available talented youngsters to work with coaches involved with Premier League Academies to enable them to reach their full potential***
- ***Training is a demanding experience, with a player's progress being closely monitored at every step.***
- ***Meeting those demands has its rewards and whether youngsters make it into the first team or not, training at the Academy @ Clevedon Town is an experience that will benefit them for the rest of their lives.***
- ***Supporting the physical, medical, education, emotional and social needs of the players***
- ***Every endeavour to support members in their academic and life-skills needs as well as their football development.***

# The Strategy

## Academy

Meeting the needs of players whose ability & understanding have outgrown the provision provided in the Development Programme.

Provide a games programme against their peers involved with professional football clubs to enhance this understanding and growing ability.



## Development

Providing players of all ages an opportunity to experience a professionally structured coaching programme & meeting the needs of young players at the various stages of Their Development.

Creating a pathway into the Academy structured course and equally providing a programme of continuity for players from the Academy Programme.





# The Strategy (continued)

- Meeting the needs of players when they need this support.
- Removing undue pressure.
- Accepting players will reach either an “overload” of information or require “new challenges” that will at times, require their needs being met in a more appropriate environment.
- Encouragement & support during these periods being paramount
- This Strategy aims are, to meet the needs of the players and their continual development. Parents are asked to respect these aims.
- Coaches equally to ensure targets, expectations are realistic and achievable for the players current ability & understanding.
- Helping players to understand the benefits of self responsibility aid achieving: personal goals, building confidence, self worth and respect.
- Promote a better understanding and benefit of a **“Winning Mentality”** to that of **“Winning at all Costs”**
- Provide a positive environment to support a positive & productive mentality.



# Brazkova Ball Mastery

## Manipulation of the ball

### Core Objectives

- ▣ Improving the ability of: **“Ball Control”** with all parts of the body
- ▣ **“First Touch”** crucial to achieve **control, possession, turns, movement with the ball, passing & shooting.**
- ▣ Confidence to **“Turn” “Run with the ball” “Moves”** to beat opponents.
- ▣ **“Passing” & “Shooting”** using **Both Feet.**
- ▣ **“Heading the ball”** to score, pass or defend & how ALL the above skills can be used in game situations.
- ▣ Above all: **“Enjoy having possession of the ball”.**
- ▣ Encouraged to play with freedom & without fear, providing an environment of learning where mistakes are only seen as a learning opportunity.

*a Latin American & Dutch inspired coaching programme*

# Player & Team Ethos & Ethic

- Strong desire to learn, improve and achieve
- Strong work ethic and team mentality in matches and in training
- Quality driven. Really enjoy being footballers and playing productive football
- Passionate about the club and its fans
- Understanding confidence & self worth are achieved by this ethic & ethos



# Stadium Amenities

Home of Clevedon Town FC

## Conference Facilities



Company Training

Sunday

Car Boot Sale



Hand Stadium

crowd capacity 3500

Academy &  
Development +  
Physio Department

## Functions



Special Occasions

Contact Lynette 01275 871600

All Weather

Training Pitch



"Vibe" Clevedons Only Nightclub



# Support & Sponsorship Opportunities

- ▣ **Provision of training kit for players**
- ▣ **Team kits**
- ▣ **Training aids: Footballs, bibs, markers & specialist aids**
- ▣ **Player monthly and/or annual awards**
- ▣ **Raffle Prizes**
- ▣ **Financial support of "Match Day" costs**
- ▣ **Travel costs**
- ▣ **Match Officials**
- ▣ **Sponsor a player or coach**
- ▣ **Hand Stadium advertising board**
- ▣ **Advertising on Club Website**
- ▣ **Hire of the many facilities at the Hand Stadium**
- ▣ **Support of £1000 or more provides an opportunity for an application for a "Sports Match" grant**

**Please contact us your support will be sincerely appreciated**

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## *The Academy & Development*

The Hand Stadium. Davis Lane. Clevedon BS21 6TG

Interested? Have the potential & ability? Commitment? Want to be involved?

Contact: Mickey Bell: [mickyb71@live.co.uk](mailto:mickyb71@live.co.uk) / 07906110310

Scott Murray: [scottgeorgemurray@yahoo.com](mailto:scottgeorgemurray@yahoo.com) / 07739479950

Chris Palmer: [palmer\\_c8@sky.com](mailto:palmer_c8@sky.com) / 07747724754 / (01934) 518762

