



# Chattanooga Rugby Football Club Bi-Weekly Newsletter

January 2011

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## NEW WEB SITE IS LAUNCHED - NOOGARUGBY.COM

After some exhaustive work by Matt Killebrew, Clayton Parr, and several other CRFC members, we're proud to announce the launch of our new club web site, [nooga-rugby.com](http://nooga-rugby.com)! This new site should improve our ability to connect with team members, CRFC Old Boys, & the Chattanooga community as a whole. We also expect it will act as our most impressive marketing tool for potential sponsors. Please make sure to sign-up with the "Team Member" section so that you're updated on all CRFC events and announcements, which will automatically be sent out through email, Facebook, Twitter, etc.

As you navigate through the new site, pay special attention to our sponsors page. Each of which has agreed to partner with Nooga Rugby through the 2011 season. Please make sure to support them as they've committed to support us throughout the 2011 calendar year.



Though its now launched, it's still not complete. Check back daily over the next week to see some of the new features / functions we've included to make it much more interactive site. On top of that, please feel free to submit pictures of CRFC members, matches, & events so that we can continually update the media page (which will automatically update the main page). If we don't put in the effort to continually add to the page it will become stagnant, so do what you can to help us maintain it with current information.

## LOCAL ORGANIZATIONS SPONSOR NOOGA RUGBY



Nooga Rugby has increased our focus on local sponsorships this off-season and has setup partnerships with the following organizations: Varsity Sports & Apparel, Smoothie King, The Honest Pint, D1 Sports, Seizmic Design, and Red Branch Development (no logo yet).

As members of the CRFC we hope you welcome these new partners into our family by going to their establishments, buying their products, and advertising for them in your respective circles. Remember to mention your affiliation / referral from Nooga Rugby each time you interact with them as it will strengthen our relationship and increase the amounts they're willing to donate. The more our CRFC Family works with each of them, the more we'll bring into the club.

For more information on each of our new partners visit our newly launched web site, [noogarugby.com](http://noogarugby.com) or the CRFC Facebook page.

### COVER PAGE:

Noogarugby.com

CRFC Partnerships

### BACK PAGE:

The King's Crawl: Wrap-Up

CRFC Player Profile

Sponsorship Options

Old Boys Update

# The King's Crawl: 60+ Participants, \$1,200+ Raised



The King's Crawl was an outstanding success with over 60 participants and over \$1,200 raised for the 2011 CRFC season! While that news is definitely exciting, the best news to come out of the event was that Budweiser of Chattanooga was so impressed by it they've asked us to host another event later in the year and have given Nooga Rugby their pledge to better promote The King's Crawl next year. As stated by the lead Budweiser rep, "60 people is awesome, next year Budweiser will get you 200!" A sincere thanks to all those that participated and an even more grateful thank you to the bars that hosted us (Sing It or Wing It, Raw, Market Street Tavern, and Midtown Music Hall). We appreciate all of your support and hope you had as much fun as we did.

Photos have been posted from each location at [Uhaps.com](http://Uhaps.com), as well as, [noogarugby.com](http://noogarugby.com), and the CRFC Facebook page.

## Player Profile



**Name:** Manny Hinkle  
**Position:** Scrumhalf  
**Hometown:** Chickamauga, GA  
**Age:** 21  
**Yrs Playing Rugby:** 1  
**Previous Club:** None  
**Hobbies:** Snowboarding, Rock Climbing, Hiking

## Sponsorship Opportunity

Anyone in the CRFC Family wishing to help sponsor the club this season is encouraged to contact Kirk Neubauer ([kxn135@hotmail.com](mailto:kxn135@hotmail.com)) as we still have opportunities for advertising on our kit (bags, shorts, warm-ups, etc). Remember that all sponsorship donations are going to be fully deductible now that we're moving to 501(C)(3). Here are potential sponsorship opportunities and their respective prices:

Match Jersey = \$1,000	Match Jersey Back = \$500
Match Jersey Sleeve = \$250	Warm-Up Jacket = \$500
Kit Bag = \$500	Game Shorts = \$500

## Old Boys Update

The Annual Red & Black Ball, commemorating the end of the season, will be held on Saturday, April 9th and is open to all CRFC Players, CRFC Old Boys, & CRFC Supporters. The location, time, & costs are yet to be announced, but the date has been approved by the Executive Leadership Committee. Dinner will be provided during the awards presentations.

Please make your arrangements now to attend.

**What:** Red & Black Ball  
**Date:** Saturday, April 9, 2011  
**Location:** TBD  
**Dress:** Formal Dress, Red & Black Colors



Nooga Rugby has secured The Honest Pint, a new Irish themed bar located at the site of the old Parkway Billiards Bar, as our new home pub for the 2011 season. It will host all home game socials, post-practice drink-ups, and officer meetings.

Our agreement with The Honest Pint is to support them through their start-up phase, after which they'll respond through donations, selling CRFC merchandise, and CRFC bar specials.

Please stop by for a drink every now & then and remember to let them know you're with Nooga Rugby!

## SEND DONATIONS OR SPONSORSHIPS TO:

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